

ABSTRACT OF THE DISCLOSURE

In the first print sequence, recording paper is conveyed in a printing direction. When the recording paper is conveyed to a target conveyance amount during the conveyance, a yellow image is printed. Then, the return sequence is performed. While conveying the recording paper in a supplying direction, ultraviolet rays is irradiated on the recording paper to fix a yellow image. During the fixing operation, the recording paper is returned by additionally considering the correction amount of conveyance according to the conveyance speed. In the return sequence, the recording paper is conveyed to the target conveyance amount to print a magenta image. Then the magenta image is fixed in the second return sequence. The recording paper is set in consideration of the conveyance speed during fixing the magenta image. After that, a cyan image is printed. Consequently, the printing position of each primary color becomes coincident.